



2024 LEADS VIDEOS

- **WHAT IS A LEAD**
<https://vimeo.com/992233236>
- **ENTERING A DIRECT LEAD**
<https://vimeo.com/992230996>
- **MY LEADS REPORT**
<https://vimeo.com/992232058>
- **MARKET INTELLIGENCE**
<https://vimeo.com/992231565>
- **CASEY PHILLIPS ON THE VALUE OF MARKET INTELLIGENCE**
<https://vimeo.com/992232534>
- **LEADS COMMITTEE**
<https://vimeo.com/992231136>
- **PDXEX – WEBSITE OVERVIEW**
<https://vimeo.com/992232281>
- **PDXEX - RESOURCES PAGE OVERVIEW**
<https://vimeo.com/992232807>
- **PDXEX - VALUES**
<https://vimeo.com/992232186>